



**Contest and Prize**  
**For the best political cartoon dedicated to the European**  
**Union published In the Italian press**  
**Third Edition 2013**

**Rules of the contest**

**1. Organization and scope**

1.1. The European Commission's Representation in Italy (hereinafter referred to as "the Representation") launches a contest with prizes for the best political cartoons dedicated to the European Union (EU), 2012 edition, in collaboration with the Italian magazine "Internazionale" and with the website "Presseurop" (hereinafter referred to as "the organizers").

1.2. The contest's aim is firstly to raise awareness about European themes among cartoonists and promote a larger coverage of said themes and secondly, to foster the Italian and European citizens' interest for European political life.

1.3. The "EU Cartoon Contest" is part of the Representation's information and citizens' awareness-raising activities, realized through its web-radio studio "Studio Europa", its internet website and its cooperation with the Italian Journalists' Order and Italian Journalism schools.

1.4. The contest will represent a recognition of cartoonists' contribution towards a more dynamic information on EU affairs directed to the citizens, in the hope that it will become a regular event with the aim of stimulating citizens' interest and participation, through humour, in the European political debate.

**2. Eligibility criteria for participants and submitted works**

2.1. Participants must respect the following criteria:

2.1.1. Participants to the contest must be citizens or residents in one of the 27 EU Member States or in a country seeking accession to the EU;

- 2.1.2. They must have published cartoons in the Italian press or on a professional website in Italian language accessible to Italian web users;
- 2.1.3. The seat of the editorial office of the media in Italian language (printed or website) which has published the cartoons must either be in Italy or be legally or contractually linked to an Italian registered media with an office in Italy;
- 2.1.4. Persons working for the EU Commission, the organizers of the contest, the members of the Jury or their family members are not eligible for participation to the contest;
- 2.1.5. Participants must be at least 18 years old;

2.2. Submitted works must respect the following criteria:

- 2.2.1. Works must be cartoons intended for the printed press or for a professional medium on the web;
- 2.2.2. They must deal with the EU public agenda in a wider sense (i.e. EU actions and policies, political personalities, legislation, as well as their impact on citizens, the environment, etc.);
- 2.2.3. They must have been published on a professional newspaper/magazine or web medium as described in Point 2.1.3.
- 2.2.4. The cartoons must have been published between the  
**1st of October 2012 and the 24th June 2013.**  
Participants may be requested to give proof of the publication and diffusion.
- 2.2.5. They must have been published in Italian language (either original or translation);
- 2.2.6. They must respect the following standards of the EU editorial charter:
  - (i) Do not include anything which could offend good taste or decency, or is likely to encourage crime or lead to disorder, or could offend those watching or listening;
  - (ii) Do not involve improper exploitation of any susceptibilities of those watching or listening or any abusive treatment of the religious views and beliefs of those belonging to a particular religion or religious denomination;
- 2.2.7. Works must not have been awarded a different prize before the time limit for the submission of the works.
- 2.2.8. Works must not have received contributions by any EU Institution.

**2.3. Failure to comply with any of the criteria indicated at point 2.1 and point 2.2 will lead to the exclusion of the candidate.**

### **3. Publication of the contest**

3.1. The Representation, "Internazionale" and the Italian version of "Presseurop" will publish the call for applications on their websites together with the present contest rules and the participation form. Where appropriate, they will also advertise the contest.

3.2. The call for applications for the 2013 edition of the contest:

- \* **will be opened on the 18th of April 2013**
- \* **will be closed on the 25th of June 2013.**

### **4. Presentation of the works**

4.1. The way of presentation of the works must conform strictly to the following specifications:

4.1.1. Works will be presented in a format compatible with high definition reproduction;

4.1.2. If works are sent via registered mail or delivered by hand (see point 4.2) 3 paper colour copies in good quality must be attached;

4.1.3. Applications must specify the name of the professional Italian media or of the website in Italian language (see point 2.1.3) where the cartoon has been published in Italian language (original or translation) for the first time, as well as the date of publication.

4.2. All proposals must be sent:

- By electronic mail to:

[vignette@internazionale.it](mailto:vignette@internazionale.it)

- Or by registered mail (recommended, with the postmark as proof of the date of posting) or delivered by hand against receipt to the following address of the magazine "Internazionale":

**Internazionale  
Premio Vignetta europea  
Viale Regina Margherita, 294  
I-00198 Roma**

For postal items the postmark will be conclusive regarding the respect of the delay; in case of delivery by hand a deposit slip will be delivered

4.3. Each candidate can submit up to three different cartoons. They may either have been published separately or be part of a series

4.4. Collective candidacies are admitted for groups composed of a maximum of five authors, provided that each author is clearly identified in the participation form, without prejudice to full compliance with the dispositions of the present rules.

4.5. Each work must be sent individually together with the required participation form (in annex). This form will be downloadable from the mentioned internet websites. Forms must be fully completed by every candidate, both by individuals and groups of candidates (see art. 4.4).

4.6. The deadline for sending the cartoons and the relative participation forms is:

**25<sup>th</sup> of June 2013, 12.00 a.m. (noon)**

4.7. In submitting a candidature, the participant accepts that he/she has read and understood the competition rules;

4.8. After reception of the envoy of the cartoon(s) and participation(s) form(s) the candidates will receive a confirmation e-mail from the organizers. This confirmation is a condition for the participation to the contest.

4.9. The Representation, "Internazionale" and "Presseurop" retain their right to refuse candidacies not complying with the criteria defined in the present rules.

4.10. Candidate cartoons complying with the present rules will be examined by a Jury (see point 6). The Jury will select one cartoon for each participant.

4.11. The selected cartoons will be published on the website of "Internazionale" and on the Italian version of the Presseurop website, thus permitting a public vote on-line.

4.12. Professional reproductions of the cartoons admitted to the contest will be exhibited during the "Internazionale" Festival in Ferrara (4th of October – 6th of October 2013).

4.13. After the public vote, the Jury will meet to evaluate the cartoons admitted to the contest (see points 5 and 6).

4.14. The Representation, "Internazionale" and "Presseurop" retain their right to publish the cartoons admitted to the contest in an exhibition catalogue with comments explaining the context and the political event to which the cartoons refer. Candidates' cartoons will be accompanied by the name, a photograph and a brief CV of the cartoonist.

4.15. The cartoons admitted to the contest must comply with copyright legislation.

4.16. Subject to agreement by the authors, the Representation may request to use some of the cartoons for her website or as promotion material.

4.17. No inscription fees are foreseen.

## **5. Evaluation criteria**

5.1. The Jury will evaluate the cartoons admitted to the contest on the basis of the following evaluation criteria:

5.1.1 – Relevance of the cartoon's subject towards the objectives of the contest (30%) (see point 2.2.2);

5.1.2 – Results of the public online vote (30 %) (see art. 4.10, 4.11 and 6.3);

5.1.3 - Originality (15%);

5.1.4 - Quality (10%);

5.1.5 - Humour (15 %).

5.2. Each member of the Jury will attribute a mark between 0 and 10 in connection with criteria 5.1.1 and from 5.1.3 to 5.1.5. To the public vote for a cartoon (criterion 5.1.2) will be attributed a mark proportional to the number of votes (votes for the cartoon divided by the total number of votes, multiplied by 10).

5.3 The three winners will be those having received the 3 highest marks (a weighted mean of the marks as indicated in point 5.1 and 5.2).

## **6. The Jury and its working rules**

6.1. An independent Jury of indubitable professionalism will be constituted. The Jury will be composed of six members: a member of the Representation, a journalist of "Internazionale", two high level journalists specialized in EU affairs and a cartoonist. The President of the Jury will be the Director of the Representation or his delegate. The jury will have the task of:

6.1.1 Making the first selection (see point 4.10),

6.1.2 Subsequently, evaluating the selected cartoons and choosing the winners (see point 4.13).

6.2. The selected cartoons will be judged by the public through an online vote organized on a dedicated platform of the "Internazionale" website:



9.3. Your data are recorded and stored as long as follow-up actions are needed in the context of your participation.

9.4. For transparency purposes, the contributions, including your name and position in your organisation may be communicated to the public.

9.5. Right of rectification & personal data controller.

Should you require further information concerning the processing of your personal details or exercise your rights (e.g. access or rectify any inaccurate or incomplete data or oppose the publication of your details on Europa) please write to: COMM-REP-ROM@ec.europa.eu

9.6. You have the right of recourse at any time to the European Data Protection Supervisor at:

[edps@edps.europa.eu](mailto:edps@edps.europa.eu).

**Contest and prize for the "Best political cartoon dedicated to the European Union"  
published in the Italian press - Edition 20113**

<b>Personal data</b>	
<b>First Name</b>	
<b>Name</b>	
<b>Place and date of birth</b>	
<b>Address</b>	
<b>Postal code</b>	
<b>City</b>	
<b>Phone Number (fixed and/or mobile)</b>	
<b>E-Mail</b>	

<b>Details on the Contribution</b>	
<b>Title of the cartoon</b>	
<b>Name of the <u>Italian media</u> (see points 2.1.2 and 2.1.3 of the rules of the contest) – printed or website.</b>	
<b>Publication date of the cartoon in Italian language (original or translated) Between: 1rst October 2012 and 24<sup>th</sup> June 2013</b>	

This Participation Form, **fully** completed in print characters, must be sent together with each cartoon submitted:

- By electronic mail: **vignette@internazionale.it**
- Or by registered mail (recommended) or delivered by hand to the following address of "Internazionale":

**Internazionale  
Premio Vignetta europea  
Viale Regina Margherita, 294  
I-00198 Roma.**

**Annex II**

**Statement of agreement by the candidate**

I hereby ..... confirm that the cartoon has been published in accordance with the requirements set out in the rules of the contest and in the participation form.

I hereby also confirm my agreement to the diffusion of my personal data (with the exception of my phone number(s)) for the promotion of the contest results. Moreover, I hereby express my agreement to the publication of the cartoon by the contest organizers (only with author attribution).

**Date**

**Signature**